

**Job Description**

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| Public Health Principal | Directorate  | People |

Job Title

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| A7443 | Division  | Health and Wellbeing |

Post Number

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| 14 | Salary  | £57,584 - £61,325 | Section  | Public Health  |

Grade

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| Director of Health and Wellbeing  |

Reports To

**Purpose of the Job**

The postholder is a strategic lead for Public Health. The postholder will report directly to the Director of Public Health. The postholder will lead in the critical delivery of public health programmes supporting Senior Leaders of the Council, whilst ensuring all strategies are delivered for the benefit of members of the public in a complex and challenging environment. They will lead on public health programmes and projects. They will lead on the Health and Wellbeing Board and healthy work and mitigating poverty.

The postholder may be required from time to time to deputise for the Director of Public Health.

The postholder must comply with statutory legislation and ensure the correct governance and professional codes of practice are adhered to and maintained. The postholder will also need to liaise with elected officials and direct the strategy and conversation towards future change programmes and public health initiatives.

The job will involve effectively managing a team of staff, developing and training individual team members on relevant subjects in relation to public health, setting standards which accord with the Councils Vision.

The postholder will operating at the level of a newly-qualified Consultant in Public Health to enable you to make an application to be a Consultant in Public Health through the UKPHR’s [Specialist Registration by Portfolio Assessment](https://ukphr.org/specialist-registration-by-portfolio-assessment/). They will be expected to lead programmes of work covering all aspects of Public Health: health intelligence and evidence, health promotion, health strategy and policy, health protection, screening, and academic public health, and include the wider determinants of health and approaches to reducing health inequalities.

They will need to make a portfolio application and adhere to the requirements of continuing professional development, ethical management of self, and 360o appraisal as required by UKPHR.

They will be a key member of the Public Health Senior Leadership Team. , They will work at a strategic level with system leaders across Dudley Council and partner organisations, ensuring collaborative working, building networks across the Black Country to to influence, steer and lead transformational change. In addition to the work of the Health and Wellbeing Board, healthy work and mitigating poverty, there will be other specific programmes will be dependent on the current needs of the directorate.

The postholder will also be responsible for line managing teams, ensuring competent skills knowledge transfer and maintain robust advice and support to members of the team, across the organisation and to advise third parties in relation to public health initiatives.

 **Generic Accountabilities**

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| * Lead, manage and co-ordinate a portfolio of public health programmes with full operational responsibility and accountability, and responsibility for strategic development.
* Ensure the effective and efficient implementation ofmanagement of change across specific programmes, delivering a sustainable impact to public health initiatives.
* Ensure effective and high-quality business and service planning processes, including setting, monitoring and recording of delivery against clearly defined objectives and outcomes and in accordance with corporate requirements.
* Lead and actively encourage and positive engagement with external partners and stakeholders at strategic and operational level.
* Actively lead and promote a positive approach to equality which ensures the Council meets its statutory obligations, engages with all of its communities and develops an inclusive culture which positively welcomes diversity.
* To lead on continuous improvement cycle to achieve high-quality, future-focused, innovate and best in-class service are delivered to support the council’s values and behaviours as well as contribute to the council’s strategic outcomes.
* To actively encourage change thinking in corporate, directorate and service wide management teams and support the Council’s leadership in service developments and where appropriate key corporate policies and initiatives.
* Ensure compliance with all relevant Council policy and procedures throughout the service areas making an ongoing contribution to their review and development as necessary.
* Identifying and using suitable sources of data and carrying out data analysis to help establish health needs and evaluate impact of programmes and services.
* Engaging with citizens and other stakeholders to understand the local context of and feasibility of interventions.
* Communicating and presenting innovative solutions and best practice for health and wellbeing problems to stakeholders and citizens.
* Delivering activity required on technical pieces of work such as health needs assessments, health impact assessments, systematic reviews, health economics analyses and the evaluation of interventions.
* Working collaboratively with stakeholders to embed evidence-based approaches.
* Support the Health and Wellbeing Board to deliver its statutory duty to promote integration for the benefit of local communities.
* To work with other services to achieve targets set within the Council’s performance plan or set by the Council Executive.
* To manage the budgets allocated to the post in accordance with the Council’s agreed priorities, financial regulations and accounting instructions.
* To deliver agreed outcomes and performance targets on time and within budget, in accordance with the Council’s Financial Regulations and Procedures and Contracts Procedures Rules.
* To promote the council’s core values and equal opportunities through role modelling the required values and behaviours, supporting other colleagues to act as role models as well as having an open commitment and taking clear action when required.
* The post holder must at all times carry out his/her responsibilities with due regard to the Council's policy, organisation and arrangements for Health and Safety at Work.
* To undertake other duties and responsibilities commensurate with the grade of this post and deputise for the Director of Public Health as required.
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**Specific Accountabilities**

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| * To make a strategic contribution to improving health and wellbeing and reducing inequalities for the Dudley population, supporting the Council’s Borough vision 2030.
* To drive and develop a variety of complex programmes of work across a wide range of issues to improve the health and wellbeing of the population, including oversight and development of the Health and Wellbeing Board, healthy work and mitigating poverty.
* To develop and apply subject matter expertise and technical skills to public health projects and implement practical and rigorous approaches to ensure that work has an impact on health and wellbeing.
* To promote and use evidence based and evaluative approaches to scope public health problems and deliver solutions.
* To promote reflective practice to ensure on-going professional and personal development of their public health practice.
* To provide strong professional, managerial leadership and project management skills across a portfolio of public health delivery programmes.
* To provide managerial support and oversight of the day-to-day work of direct reports and team members.
* To work closely with the Director of Public Health and Senior Leadership Team to support the planning, development, implementation and monitoring of public health interventions and programmes, services and strategic plans.
* To work at strategic level with system leaders across Dudley Council and partner organisations across the Black Country to implement priorities of system transformation and to influence, steer and lead transformational change
* To be responsible for the delegated budget lines within your business area as directed by the Director of Public Health and in line with the council’s scheme of delegations.
* To be accountable for keeping Members, Senior Officers and relevant external bodies / boards advised of updated information or issues pertaining to insight, policy and strategy by preparing reports for senior and political meetings.
* Lead and ensure active and positive engagement with external partners and stakeholders at strategic and operational levels in order to support the delivery of the Councils aims and objectives.
* To contribute to the development, implementation and performance management of the public health and wellbeing business plan.
* To ensure the evidence based and cost-effective delivery of public health services.

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| This post is subject to the DBS/CRB checking process.  Driving Licence will be subject to checking with the DVLA. It is a council requirement to have Business Use Car Insurance and a valid MOT certificate (For cars over 3 years old) *(delete if not applicable)*  |

Special

Conditions

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Car Allowance

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| Louise Grainger  |

Prepared By (Section/Mgr.)

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| January 2024  |

Review Date